Agents & Brokers: Selling in the Marketplace

HealthCare.gov

Auto Re-enrollments Are Happening after December 15

Marketplace batch auto re-enrollments (BAR) will go into effect after December 15. The following returning Marketplace consumers will be auto re-enrolled:

- 1. Individuals who received coverage in 2016 through participating issuers, but who have not selected 2017 coverage by December 15. Re-enrollment in their issuer's plan for 2017 may be different from the previous year, depending on plan availability.
- 2. Individuals currently enrolled in plans through issuers that will not be participating in the Marketplace for 2017. Consumers will be matched with an alternate plan from a different issuer.

These consumers can still choose another plan anytime during Open Enrollment and are also eligible for a special enrollment period that will allow them to get coverage that starts on January 1 if they enroll in a plan by December 31. To make sure your clients get the coverage that best meets their needs and budgets, we encourage you to work with them to make an active plan selection—and confirm your National Producer Number (NPN) is part of their 2017 enrollment. As part of the BAR transaction, the Marketplace will send issuers the NPNs of licensed agents and brokers who were registered with the Marketplace and listed on the application at the time of last year's enrollment.

Also, make sure your clients understand they must resolve any data matching issues and make their first premium payment for their enrollment to go into effect!

Learn More about Auto Re-Enrollments